

PHEMAC 1st INNOVATION WEEK (CAIRO)

This innovation week intends to raise awareness of inherent value of R&I and let targeted stakeholders become aware of what already has been developed and implemented because of gathering actions derived from PHEMAC and establish synergies with different initiatives and programmes addressing NEXUS approach in the EU-MPC region, by bringing together Euro-Mediterranean innovators, researchers, policy makers, international companies, investors and industrialists to exchange around the latest innovations and findings in the Water, Energy, Food sectors following a NEXUS approach and explore partnerships and business opportunities.

(CET TIME ZONE)

19th Oct 2020 (Task Force workshop) (ASRT)

This workshop aims to explore the integration of actual and future resources required for optimizing a regional platform of EU-MED research outputs. This regional platform hosts a set of resources and package of services for the benefits of funding agencies as well as identified end users by ensuring the adequate selection of stakeholders. The workshop introduces this platform, the offered benefits, the role of task forces members and future responsibilities, the synergies to be established. The workshop will tackle data security/protection issues that the platform must respect. To develop a dynamics group exercise for the validation of the iHuB characteristics.

10:30 to 10:35	Welcome note from the hosting institution (ASRT & ECITD)
10:35 to 10:45	Welcome note from PRIMA representative (Mr. Octavi Quintana) Welcome note from PHEMAC project coordinator (Prof. Manuel Valiente)
10:40 to 10:50	Keynote: What PHEMAC project is all about? <i>Presented by (Prof. Manuel Valiente & Dr. Gustavo Pérez) UAB</i>
10:50 to 11:20	Platform / Benefits / Task force objectives /Stakeholder engagement <i>Presented by Amr Radwan, Majid M. Alsadek (ECITD, ASRT)</i>
11:20 to 12:00	<u>Open discussion</u> Introduction for discussion on challenges, possible synergies and joint activities, PHEMAC platform expectations <i>Moderated by Maroun Jabier, CIEAM and PHEMAC Task force member</i>
12:00 to 12:45 pm	Lunch break
12:45 to 13:55 pm	To continue discussion
13:55 to 14:00 pm	QA evaluation summary reminders and AoB (INNOLABS, CCIC)



20th of Oct 2020 (Focus Group workshop) (INNOLABS)

Session addressed as an early validation step to gather an external vision from the consortium to ensure that the project is on the right way. Besides, the engagement of external individuals to the project from targeted key stakeholders, intends to become an indirect way of promotion of the project outputs and engagement on the future use of the iHub. After an initial project description, WPL will disclose the aims of the session, organization and expected outputs to guarantee correct criteria for stakeholder's engagement/selection.

Session access details: <https://us02web.zoom.us/j/89807481842>

10:30 to 10:35	Welcome note from Project coordinator
10:35 to 10:45	A brief description on PHEMAC project <i>Presented by (Prof. Manuel Valiente or Dr. Gustavo Pérez) UAB</i>
10:45 to 11:00	Focus group objectives and criteria of stakeholders' selection <i>Presented by ASRT</i>
11:00 to 12:15	Focus group discussion on <ul style="list-style-type: none"> What is the missing ingredient to have a full/good involvement of stakeholders at large and private sector in particular in PHEMAC platform? Potential expected short- & medium-term impact and, ways to measure it. <i>Moderator (Nicola Tucci, INNOLABS)</i>
12:10 to 12:15	Wrap-up and key messages (<i>Nicola Tucci, INNOLABS</i>)
12:15 to 13:00 pm	Lunch break
13:00 to 14:00	Focus group discussion on <ul style="list-style-type: none"> Mediterranean private sector limited involvement in R&I "reasons behind it and the way forward" How we promote and support scientists and the private sector to create critical masses / Clusters using PHEMAC platform. <i>Moderator (Salma, ASRT)</i>
13:50 to 13:55	Wrap-up and key messages <i>Moderator (Salma, ASRT)</i>
13:55 to 14:00 pm	QA evaluation summary reminders and AoB



21st of Oct 2020 (Participatory Impact Pathway Analysis workshop) (AUB_IFI)

To present the flow of the methodological approach to be applied by PHEMAC during future PIPA workshops. To initially test the methodology through hands-on work. To refine the approach and gather improvements for future functional benchmarking and complement the econometric studies.

Session access details: <https://us02web.zoom.us/j/89228345490>

	10:30 to 10:35	Welcome note from Project coordinator
	10:35 to 10:50	Alternative detected methodologies and previous experiences to a selection of targeted projects (REF and similar assessments) <i>Presented by Nadim Farajalla (AUB_IFI)</i>
	10:50 to 11:10	Proposed PHEMAC methodology (Benchmarking, scoring, and econometrics) <i>Presented by Nadim Farajalla (AUB_IFI)</i>
	11:10 to 12:30 pm	Proposed Participatory Impact Pathway Analysis methodology to be implemented by PHEMAC Identifying a linear logic linking project outputs to project goal <ul style="list-style-type: none"> • Problem tree definition • Drawing of network maps • Identification of impact pathways • Outputs; what the project will produce and potential adaptations <i>Presented by representative from (AUB_IFI) team</i>
	12:30 to 13:15 pm	Lunch break
	13:15 to 13:55 pm	Integration of both views <ul style="list-style-type: none"> • Summary of outcomes logic model vs project outcomes, defining how the project will help on achieving, how and with whom <i>Moderator Majid M. Alsadek (ASRT)</i>
	13:55 to 14:00 pm	QA evaluation summary reminders and AoB

